The Recurring Table-cloth
Attributing Daguerreotype Portraits from Bergen to Photographer Marcus Selmer

III. 1. Detail of Sewing circle, possibly cousins from the Schnelle, Eilertsen and Skram families, 1850-1860. Framed daguerreotype. Bergen City Museum Museum (Old Bergen Museum), inv. GBB-57518. See on Daguerreobase
The Daguerreotype Studio

ABSTRACT

Danish pharmacist Marcus Selmer (1818-1900) arrived in Bergen, Norway in 1852 and became the town’s first resident daguerreotypist. Although Selmer worked in Bergen for 48 years, his extant photographs number only in the hundreds, and only 14 Norwegian daguerreotypes are decisively attributed to him. It has long been suggested, by museum staff, archivists and researchers, that a significantly higher number of daguerreotypes extant today must be by Marcus Selmer. The Daguerreobase Project offered a rare opportunity to collect information on and digital images of daguerreotypes from different collections, and to systematically consider all the known daguerreotypes in Bergen simultaneously. Here, we take one daguerreotype that has been positively attributed to Marcus Selmer as starting point. We compare this image visually to other, unidentified plates in several museum collections. Through this investigation, we make the case that a considerable number of daguerreotypes in Bergen collections are by Selmer, and that they can be successfully identified by various objects belonging to the photographer and visible in the images. Marcus Selmer was a noted Bergen photographer, and the attribution of hitherto anonymous daguerreotypes to Selmer is thus of great value for Bergen’s photographic history.

KEY WORDS: History of Photography, Marcus Selmer (1818-1900), daguerreotype portraiture, Norwegian daguerreotypes, attributing daguerreotypes

INTRODUCTION

Marcus Selmer was the first permanent photographer in Bergen, Norway, starting out as a daguerreotypist in 1852. Although he worked in Bergen for 48 years, his extant photographs number only in the hundreds, and only 14 Norwegian daguerreotypes are decisively attributed to him. Here, we make the case that a much larger number of extant daguerreotypes in Bergen collections are by Selmer, and that they can be successfully identified by a number of objects belonging to the photographer and visible in the images. The paper starts with a short introduction to Selmer.

THE ARRIVAL OF THE PHOTOGRAPHING PHARMACIST

Marcus Selmer (1818-1900) was born in Randers, Denmark, on October 6th 1818. He received the degree of candidatus pharmacia in 1838, and from 1842 managed his uncle’s chemist’s shop in Randers. This was only a temporary arrangement however, as the pharmacist position was ultimately intended for his cousin. Alongside his day job, Selmer started experimenting with the new invention of Daguerreotype and entering pictures in local exhibitions. A label on the back of a daguerreotype dating from 1850 and belonging to Randers Museum announces: “Selmer” Founder of the Daguerreotype in Randers alongside Master Painter Ludvig Us[ing.]”

In 1852, Marcus Selmer decided to visit his uncle’s relatives in Bergen, Norway. He brought a camera along, perhaps hoping to earn some money on his journey north. After a brief stop in Stavanger he arrived in Bergen in early September. On September 11th 1852, Selmer took out his first advertisement in a Bergen newspaper for his services as a photographer (III. 2). His “short stay” was to last for 48 years and was the start of a long career as a photographer. It is not known why Selmer decided to stay in Bergen, though the large Danish colony in town may have helped him establish valuable connections. His outgoing personality and good contacts in the town’s society soon brought him to fame. The citizens flocked to his studio and within a few years he was an established and prosperous photographer.

SELMER’S SUCCESS IN BERGEN

By all accounts, Marcus Selmer was the most prolific daguerreotypist in Bergen in the early to mid-1850s. From 1843 onwards, a number of photographers periodically visited the growing city,1 most often arriving by ship during the summer and leaving again before sea traffic ceased for the winter season. The winter exodus was mainly due to the city’s adverse weather conditions. Dark and wet, photographers struggled with a lack of light indoors and with rainy and cold conditions outside. PerhapsSelmer’s residence in Bergen was an advantage: he was one of Bergen’s highest-earning men.2 To maintain this position, Selmer had to keep up with the rapidly developing field, and from 1857 he stopped Daguerreotyping and took up paper portraiture.

III. 2, Ad taken out on September 11th, 1852, in Bergen Adressecontoirs Efterretninger, the newspaper that until 1868 had the advertising monopoly in Bergen. (Carl Geelumsyden and Haakon Schetelig (eds.). Bergen 1814-1914. Vol. 2. Bergen: Bergens kommune, 1915, pp. 771-773). The translation reads: “Daguerreotype-Portraits! On a journey Passing Through, the Undersigned will, during a Short Stay here in the Town, capture Daguerreotype-Pictures in various Sizes. Sample Pictures can be inspected with Mr. Book-trader Møhl in Strandgaten. Nearer the Time the Place for my Work will be made known in this Journal. Note that only completely satisfying images will be made available.” Bergen, September 10th 1852. M. Selmer, Cand. chem & pharm.”
photography. Largely a portrait photographer, he also travelled regionally and produced a large number of city views, notably the earliest known view from Bergen, a Daguerreotype dated 1854. Today, Selmer is best known for his series of photographs documenting folk costumes from different regions, produced in various formats and sizes from daguerreotypes to stereo views and cabinet cards (ill. 3 a-b).5

SELMER’S DAGUERREOTYPE PORTRAIT PLATES

Despite Selmer’s unquestionable presence in Bergen during the Daguerreotype era, only a very small number of extant plates are attributed to him today. Of the 234 plates found in various Bergen collections, only 12 are definitely Selmer’s, while a further five are presumed his. Additionally, two daguerreotypes at the National Library in Oslo are known to be by Selmer.6 More than a reflection of the actual number of extant Selmer daguerreotypes, these numbers are the probable results of previous careful, maybe even restrictive, attribution routines and museum practices. Indeed, Roger Erlandsen’s extensive 1982 account of early photographers in Bergen attributed several other daguerreotypes to Selmer: of the ten plates he mentions specifically, only three correspond with the 14 decisively attributed daguerreotypes. Erlandsen suggested that around twenty daguerreotypes should be attributed to Selmer or his studio due to similar elements visible in these images.7 Similarly, a number of archivists and historians have repeatedly commented on the distinct qualities inherent in portraits they believe to be by Selmer, such as the sitters’ relaxed poses and facial expressions or the physical closeness and affection displayed by many sitters in group portraits. Another clue is the very high quality of the plates presumed to be Selmer’s, with extreme image sharpness and few polishing marks. Despite such informal intuitions and much scholarly interest in Selmer, the relevant images have so far escaped positive identification as Selmer’s work.

VISUALLY IDENTIFYING SELMER’S PORTRAITS

Bergen’s collection of daguerreotypes exists across several different museum institutions and locations, as well as in private collections. The Europe-wide Daguerreobase Project offered a rare opportunity to systematically collect information on the extant daguerreotypes in Bergen, and to present information on and digital copies of the images.8 This systematization of data has enabled us to for the first time consider all the known daguerreotypes in Bergen simultaneously. Scrolling down the list of images reveals differences and similarities in casings, poses, props and photographic quality. In the following, we will briefly investigate a number of daguerreotypes and make the case that the data now available in Daguerreobase can allow us to attribute, with a high degree of certainty, a large number of known daguerreotypes to Marcus Selmer.9

THE RECURRING TABLE-CLOTH

ill. 4a is one of nine known daguerreotypes in Marcus Selmer’s extensive folk costume series. It is a portrait of a woman seated in front of a curtain or a studio backdrop, wearing a traditional Norwegian blouse and skirt, bodice insert and belt decorations. She

III. 3a, Collodion glass plate negative, ca. 24cm x 30cm, ca. 1855

III. 3b, Bride from Bjerkeia Bergens Stift, carte de visite, from an album. These images demonstrate how Selmer reused motifs in different formats, including stereo views, cabinet cards or carte de visite. Here, Selmer has combined the woman from the glass plate studio portrait with a drawing depicting a traditional Norwegian cottage to create one of his well-known folk-costume images. Selmer utilized some daguerreotype images in a similar fashion. Both images: The Photography Archive, University Museum of Bergen, University of Bergen.

III. 4a, Marcus Selmer, Bride from Birkeland, 1855. Daguerreotype in frame. The Photography Archive, University Museum of Bergen, University of Bergen. Inv. UBM-BY-05778d. Note the similarities with ill. 3a-b; though a different model, several of the costume elements and the geographical attribution are the same. See on Daguerreobase

III. 4b, Detail of ill. 4a.
wears an ornate golden crown and multiple golden brooches, also hand-colored. A piece of patterned fabric drapes innocuously over one of her arms and she holds something - a handkerchief? - in one hand. This is one of the twelve daguerreotypes positively attributed to Marcus Selmer in Bergen. Several factors aid this attribution; the plate is signed “Selmer 1855 Bergen” in the bottom left, the motif corresponds with Selmer’s project of photographing regional costumes, and the plate was a personal gift from Selmer to the Vestlandske Kunstindustrimuseum before his death.

Much could be said about this image – about the sitter’s pose and expression, the details of her costume, or about Selmer’s contribution to the wider project of documenting and distributing traditional Norwegian customs and costumes at home and abroad. In the context of visual identification however, the most interesting detail in this portrait is the fabric draped over the woman’s arm and across her lap (Ill. 4b). Its pattern is identical to that of a table-cloth visible in a large number of unidentified daguerreotypes from Bergen.

One particularly interesting example comes from the Bergen City Museum. Ill. 5 depicts Fredrik Meltzer (1779-1855), a signatory to the Norwegian Constitution of 1814 and designer of the Norwegian flag. Meltzer was one of Bergen’s elite, and it is hardly a stretch to presume that Selmer, as Bergen’s foremost photographer, both knew Meltzer and would have celebrated the opportunity to take his photograph. When he had this portrait taken, Meltzer was an elderly man, noticeable in the image by the blur caused by his shaking hand. Dressed in a top hat and holding a walking stick, he sits in a studio environment, leaning the elbow of his shaking arm on a small table covered with a Table-cloth. A large area of the table-cloth is visible, more than enough to confirm that its pattern is compatible with the cloth featured in the previous image.

The fabric or table-cloth is more likely than not one of Selmer’s studio props, and one of several items that can help us identify his images. Although one should be careful not to make rash, and potentially false, conclusions, the recurrence of this table-cloth in a large number of otherwise very visually similar daguerreotypes strongly points towards the same photographer or studio.\footnote{11}

Once we attribute a daguerreotype to Selmer, other connections can be made with yet other daguerreotypes. We will follow the table-cloth to one last image, this time in a portrait of Mrs. Laura Hagelsteen (1814-1889) (Ill. 6). Like Meltzer, she leans an elbow on a table with the now familiar table-cloth, helping stabilize her body for the time it took to take the photograph. Pictured aged around 40, Hagelsteen’s upright posture and solemn yet calm expression testifies to the special occasion it still was to have one’s portrait taken. However, we find evidence in the Daguerreobase that visiting the photographer’s studio.

\footnote{5} Fredrik Meltzer, 1850-1855. Daguerreotype in frame. Bergen City Museum (Old Bergen Museum), Inv. GBB-54627. See on Daguerreobase

\footnote{6} Laura Hagelsteen b. Thrap, c. 1855. Daguerreotype in frame. The Picture Collection, University of Bergen Library, inv. UBB-BS-OK-11662. See on Daguerreobase

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III. 5, Bergen City Museum (Old Bergen Museum), Inv. GBB-54627. See on Daguerreobase

III. 6, Laura Hagelsteen b. Thrap, c. 1855. Daguerreotype in frame. The Picture Collection, University of Bergen Library, inv. UBB-BS-OK-11662. See on Daguerreobase

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THE DAGUERREOTYPE STUDIO
studio was becoming more common. The Hagelsteen family had portraits and group portraits made on a number of occasions, and at least some of them still exist. In Ill. 7, Laura Hagelsteen is surrounded by family members, including her husband, two sons and a sister. It is very possible that the family came back to Selmer on several occasions, and that at least some of the unidentified images of this family were made by him. Similar connections can be made between Selmer and a number of prominent Bergen families all of whom at one or more chairs and at least one patterned carpet. Some of these objects appear both in Selmer’s daguerreotypes and in his later paper photographs, enabling us to connect newer photographic prints with the relatively small number of extant daguerreotypes.

Despite Marcus Selmer’s position as a noted Bergen photographer, few of his images are known today. The attribution of anonymous daguerreotypes to Selmer opens up further avenues for research and scholarship based on his work, and is in itself of great value for Bergen’s photographic history.

CONCLUSION

As the above examples testify, it is possible to identify and likely attribute daguerreotypes made by specific photographers or photographic studios based on objects that make repeated appearances in daguerreotype images. In the case of Marcus Selmer, such objects include the table-cloth discussed here, as well as one

III. 7. The Hagelsteen Family, c. 1857. Daguerreotype in frame. The Picture Collection, University of Bergen Library, inv. UBB-BS-OK-11674. See on Daguerreobase

BERGEN INSTITUTIONS PARTICIPATING IN THE DAGUERREOBASE PROJECT INCLUDE:

- Bergen City Museum (Old Bergen Museum and Alveen Manor)
- The Picture Collection, University of Bergen Library, University of Bergen
- The Photography Archive at the University Museum, University of Bergen

Credit image: Erik Veland on Flickr

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NOTES

4. Ibid., p. 166.
5. These images form part of a larger nation-building project that from the mid-1800s saw traditional Norwegian customs, costumes, fairy-tales and dialects enter the national consciousness through paintings, poetry and, like here, through photography.
6. Of 14 known Selmer daguerreotypes, 13 are currently registered in Daguerreobase.
7. Erlandsen, Frå kunstnar til handverkar, p. 98.
8. Digitization of the daguerreotypes as well as project management and administration took place at the Picture Collection at the University of Bergen Library on behalf of the participating institutions in the region.
9. The authors would like to stress that a more thorough investigation involving the various museum’s records and databases, as well as the daguerreotypes themselves, will have to be conducted in order to verify the results described in this paper.
11. It is not known whether Selmer employed other daguerreotypists in his studio in the mid-1850s, however the stiff competition of these years suggests he had to concentrate on establishing a market. In later years he employed photographers and apprentices.